



UNIVERSITÄT
BAYREUTH



Elite Network
of Bavaria

Elite Study Program - Macromolecular Science



Advanced Module M068

Meet the Industry at K 2025

Part I. Introduction to K 2025 and preparation of visit

Wednesday, October 1, 2025, 15:00 – 16:00, online via ZOOM

Part II. Visit of K 2025, Düsseldorf

Thursday, October 09, 2025: Travel Bayreuth to hotel accommodation

Friday, October 10, 2025: Visit K 2025

Saturday, October 11, 2025: Visit K 2025 and return to Bayreuth

Part III. Seminar by participants on selected companies and products

Monday, October 27, 2025, 15:00 – 16:00, University of Bayreuth,
PNS Building and online via ZOOM

Module Coordination:

Prof. Hans-Werner Schmidt, Dr. Klaus Kreger

Winter term 2025/2026

„K“ is the leading international trade fair in the plastics and rubber industry. The event attracts a large number of professionals from manufacturing, processing and related industries such as mechanical engineering, automotive, electronics, medical technology, packaging and construction from all over the world to learn about the latest innovations and make valuable contacts. A wide range of products and services in the fields of machinery, equipment, raw materials and measurement technology will be presented.

Part I: Introduction to K 2025 and preparation of visit

Wednesday, October 1, 2025, 15:00 – 16:00, online via ZOOM

An introduction to **K 2025** will be given and organizational issues will be discussed.

Part II. Visit of K 2025

Friday, October 10 and Saturday, October 11, 2025, Düsseldorf

The students will attend **K 2025** on Friday, October 10 and Saturday, October 11.

On Friday at the trade fair, the students have to inform themselves at selected members of industry about the current development of the company and their innovations and future potential.

On Saturday a program is planned to visit as group some exhibitor. Details of this program will be given on Wednesday, October 1.

For organizational purpose at **K 2025**, please provide your mobile phone number.

Part III. Seminar by participants on selected companies and products

Monday, October 27, 2025, 15:00 – 16:00, University of Bayreuth, PNS Building and online via ZOOM

After the visit of **K 2025**, each student will prepare a short presentation (20 minutes + 5 minutes discussion) based on their discussions and experience with the selected industry.

The presentation should address the selected company in the following manner:

- 1) Company overview, locally or globally acting player and their business environment
- 2) Past and current performance
- 3) Focus of the company at **K 2025**, demonstrated innovations
- 4) Future potential

Talks and discussions will be held in English.